

SPONSOR PROSPECTUS

www.nhca.civicaconferences.com



Reach the foremost leaders in hearing loss prevention all year long.
NHCA offers sponsorship packages that go beyond
our annual conference.
Expand your reach and leads.

INVEST IN ANNUAL SPONSORSHIP TODAY!

NHCA CONNECTS YOU WITH THE PEOPLE YOU WANT TO REACH

NHCA is home to the foremost leaders in hearing loss prevention. Our tagline "Join the Experts, Get the Expertise" truly summarizes the value of annual sponsorship. We bring together passionate hearing conservationists willing to share their expertise in the quest for the prevention of hearing loss.

NHCA's members reflect the cross-functional nature of hearing conservation, with expertise including:

- Occupational and Clinical Audiologists
- Acoustical Engineers and Technicians
- Occupational Health and Safety Professionals
- Industrial Hygienists
- Physicians
- University Professors and Staff
- Occupational Health Nurses
- Military Personnel
- Researchers and Many More

ANNUAL SPONSORSHIP MEANS BENEFITS ALL YEAR!

Annual Sponsorship provides your company with privileged membership and access to these leading experts, early adopters, and trendsetters! By gaining access to thought-leaders and decision-makers in the field, you will obtain invaluable insights into how best to approach product development and marketing to the hearing conservation community.



"Partnering with NHCA through annual sponsorship provides critical support of our shared mission to provide leadership, expertise, and education on hearing loss prevention. This partnering enhances collaboration and strengthens our impact as NHCA. Sponsor today to ENGAGE year-round and REUNITE at our in-person conference in February 2023."

– Gayla Poling, PhD, NHCA President, 2022-2023

**Be a Part of this Dynamic Association
COMMIT TODAY!**

<http://www.nhca.civicaconferences.com/2023-annual-sponsorships/>

Elevate Your Company's Status with an NHCA Annual Sponsorship!

Join the experts in hearing conservation today!

Annual Sponsorship starts July 1st and expires June 30th

*If a company decides to sponsor mid-year the expiration date is still June 30th

While networking opportunities alone are worth the investment of annual sponsorship, the NHCA also provides the following benefits to sponsors:

Annual Sponsorship Benefits	Diamond	Platinum	Gold	Silver	Bronze
Number of Commercial Members Included with Sponsorship (\$995 value, plus \$90 for each additional member)	5	4	1	1	1
Total 2022/2023 Investment	\$11,250	\$9,250	\$6,250	\$4,250	\$2,250
Number of Exhibitor Full Conference Registrations	4	4	3	2	1
Exhibitor Table Top Display at the Annual Conference (Number of 6' Tables)	4	3	3	2	1
1 Year of Virtual Exhibit Booth within the Learning Center Marketplace (available to all members/non-members) with Logo, description, 2 live links, and contact information	✓	✓	✓	✓	✓
Logo prominently displayed as a sponsor on the Association Website	✓	✓	✓	✓	✓
Descriptor in Spectrum	150 Word	100 Word	75 Word	60 Word	40 Word
E-news Sponsor Spotlight	✓	✓			
Ad with link on the NHCA Website through Annual Sponsorship	✓	✓			
Listing in Thank You Announcements for all Vendors via social media and NHCA emails (Pre- & Post-Conference)	✓	✓	✓	✓	✓
Your NHCA Conference Related E-mail to Attendees, Sent by NHCA (Pre- and Post-Conference)	2	1			
Podium Recognition and Logo on Welcome Slides	✓	✓	✓	✓	
NHCA Conference Logo for Your Website	✓	✓	✓	✓	✓
Logo with Live Link in NHCA Conference Website and Marketing Emails	✓	✓	✓	✓	✓
Logo with Live Link on the NHCA Conference Registration Confirmation Email	✓				
Your Company Listed as a Sponsor on Conference Press Releases	✓	✓	✓		
Attendee Mailing List with one-time use labels	✓	✓			
20 Second Video Commercial and 5-minute live address to attendees during opening remarks	✓	✓			
2 Opportunities to Present in Sponsor Ignite Sessions (2-5 minute presentations, based on your sponsorship level, in front of attendees during the conference and during the Fall Town Hall)	✓	✓	✓	✓	✓
Opportunity to Purchase Sponsor Add-Ons (See Page 4)	✓	✓	✓	✓	✓

About the NHCA Annual Conference

Join us for our return to an in-person NHCA 2023 Annual Conference in Jacksonville, Florida!

This conference will feature workshops, CEU sessions, interactive sponsorship time, and networking throughout the conference.

Topics Under Consideration:

- New developments in hearing loss prevention research
- Ototoxicity
- Emerging technologies for hearing conservation
- And much more!

NHCA Vision

To prevent hearing loss and other auditory disorders due to noise and secondary environmental factors in all sectors of society.

NHCA Mission

NHCA provides leadership, expertise, and education on hearing loss prevention strategies and services to the broader professional community and empowers and supports members through networking and advocacy.

About Our Attendees

There were a total of 190 attendees at the 2022 NHCA virtual conference.

- A vast majority (72%) have been to at least one other NHCA conference in the past.
- The highest percentage (48%) cite "Audiology" as their professional area; the next highest percentage (30%) cite "Research" as their professional area.
- There are members from across the country with representation from 35 U.S. States and international members.

2023 Annual Conference Sponsorship Add-Ons

Available to purchase for any level sponsor or commercial member. Must purchase a sponsorship or commercial membership to purchase the add-on.

Social Media Take Over: \$450

24 Hour access to "take-over" the NHCA Instagram, Facebook, and LinkedIn accounts and add posts and stories.

10 Second Commercial Video for 24 hours on Social Media Story: \$650

One post of a 10 second video that NHCA approves posted on NHCA Instagram and Facebook stories.

15 Second Commercial Video during the Conference: \$750

NHCA-approved video commercial to play after a session and before disclosure of CEU number during the conference.

Training Video Add-On: \$1500

Provide a half-hour training video on a product or service that you offer to be shown as a session during the NHCA annual conference. If CEU status is desired, it will be pending approval by the CEU provider.

Sponsor Showcase Video Webinar: \$2000

Provide a one-hour video webinar using NHCA's learning management system to showcase product training or information. If CEU status is desired, it will be pending approval by the CEU provider.

Be a Part of this Energetic and Welcoming Organization! COMMIT TODAY!

<http://www.nhca.civicaconferences.com/2023-annual-sponsorships/>

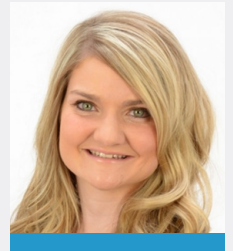
We welcome inquiries that will assist your decision to be an Annual Sponsor,
and we always value timely input - all year long.

Contact our NHCA support team at 303-224-9022 or
nhcaoffice@hearingconservation.org

Valerie Hennessy
NHCA Commercial Delegate
Vhennessy@mmm.com



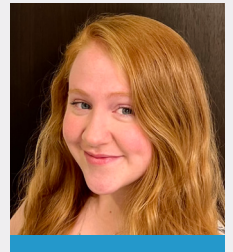
Dani Korth
Senior Conference Planner
dani.korth@civicamanagement.com



Katryna Chamblin
Conference Coordinator
katryna.chamblin@civicamanagement.com



Kelly Torres
Membership & Communications Specialist
kelly.torres@civicamanagement.com





JOIN THE EXPERTS. GET THE EXPERTISE.

www.hearingconservation.org