

# SPONSOR PROSPECTUS

[www.nhca.civicaconferences.com](http://www.nhca.civicaconferences.com)



**Reach the Foremost Industry Leaders and Innovators in Hearing Loss Prevention.  
Gain Access to the NHCA Community Year-Round.  
Expand Your Reach and Leads.**

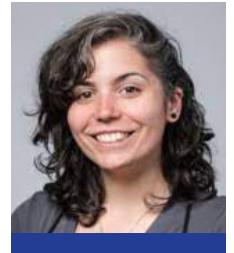
***INVEST IN ANNUAL SPONSORSHIP TODAY!***



# THE POWER OF PARTNERSHIP WITH THE NATIONAL HEARING CONSERVATION ASSOCIATION

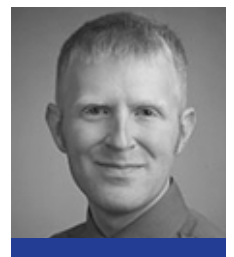
Partnering with the National Hearing Conservation Association is a valuable investment that promotes hearing health, supports research, fosters collaborations, educates communities, and demonstrates your organization’s commitment to corporate social responsibility. Such partnerships enable the NHCA to maintain its leadership in the field of hearing conservation.

– Rachel Bouserhal, NHCA President



NHCA makes it easy to stay up to date with latest research and innovations in hearing loss prevention, connect with influential leaders, and expand your network. As a sponsor, advertising with NHCA helps us efficiently reach our target audience, and attending the annual conference has introduced us to new customers and collaborators that have grown into lasting partnerships.

– Jesse Norris, NHCA Annual Sponsor and Director of Commercial Partnerships



## NHCA Connects You with the People You Want to Reach

NHCA’s members reflect the cross-functional nature of hearing conservation, with expertise including:

- OCCUPATIONAL AND CLINICAL AUDIOLOGISTS
- INDUSTRIAL HYGIENISTS
- OCCUPATIONAL HEALTH NURSES
- ACOUSTICAL ENGINEERS AND TECHNICIANS
- PHYSICIANS
- MILITARY PERSONNEL
- OCCUPATIONAL HEALTH AND SAFETY PROFESSIONALS
- UNIVERSITY PROFESSORS AND STAFF
- RESEARCHERS
- SCIENTISTS
- ATTORNEYS
- GOVERNMENT ADMINISTRATORS
- RESEARCHERS
- AND MANY MORE!



In Database:



## Annual Sponsorship runs January 1<sup>st</sup> to December 31<sup>st</sup>

Kick off your sponsorship year with the Annual Conference and continue to receive benefits all year long!

Annual Sponsorship offers access to “industry innovators” and leaders in hearing conservation. In addition to valuable networking opportunities, NHCA provides a range of packages of benefits that can include:

- Featured partnership with NHCA on our Website and year-round engagement opportunities with membership
- Access to “members-only” benefits of NHCA, including the membership directory
- Ads in the NHCA e-newsletter and Spectrum communications
- Visibility in NHCA eBlasts and Spectrum publication
- Exclusive opportunities to participate in the Annual Conference
- Opportunity to present in Sponsor Ignite! Sessions  
If you confirm sponsorship before November 1, 2023, you will have access to participate in TWO exclusive Sponsor Ignite! Sessions
- And much more!

### Why Sponsor?

- Support the industry that supports you
- Differentiate yourself from competitors
- Continue to build relationships with existing customers
- Gain access to new potential customers and generate leads
- Showcase your company and products
- Increase brand visibility and reach
- Contribute to the important work being done to advance hearing conservation

Annual Sponsorship provides you benefits for an entire year, from **January 1 through December 31**. This annual cycle also boosts your conference-related benefits and ongoing recognition and opportunities to reach the NHCA membership.

The deadline to sign up for sponsorship to be included in marketing material for the Annual Conference is **January 10, 2024**.

If you lock in by **November 1, 2023**, you get the opportunity to participate in TWO Sponsor Ignite Sessions!



## NEW Sponsorship Opportunities

### TITLE SPONSOR

*Exclusive Opportunity - Only 1 Available*

**\$10,000**

#### Conference Benefits

- Exclusive Recognition at conference with stage time
  - 20-second video
  - 5-minute live address
- Prime booth placement at conference with 3 table-top displays available
- 4 full conference registrations
- Spotlited recognition on conference marketing material and signage
- Ability to attend President's Reception (Invited only to NHCA leaders and volunteers) (2 tickets)
- Access to attendee list
- First right of refusal for 2025 conference

#### Advertising and Marketing Benefits

- Virtual Marketplace listing in NHCA LMS
- Year-long logo recognition on website
- 10-minute ignite presentation, access to attendee list
- Ability to send 2 eBlasts to NHCA members and non-members
- 3 sponsor takeover posts on NHCA Social Media (Facebook, LinkedIn, Instagram)
- 1 full-page ad in Conference Spectrum
- 150-word descriptor in Conference Spectrum
- 1 Sponsor Showcase Video Webinar
- Ability to advertise 1 event on NHCA calendar

#### Membership Benefits

- 5 complimentary annual Commercial Memberships
- 3 complimentary webinar registrations per year
- Access to NHCA Membership directory

**SOLD**



## NEW Sponsorship Opportunities

### SUPPORTING SPONSOR

**\$5,000-\$7,000 (6 Available)**

#### Conference Benefits

- Exclusive Opportunity to Sponsor one of the following:
  - Lanyards (sponsor to provide) (\$5,000)
  - Conference bag (sponsor to provide) (\$5,000)
  - Friday Breakfast (\$6,000)
    - 20 second video, logo displayed during duration of meal
  - Saturday Breakfast (\$6,000)
    - 20 second video, logo displayed during duration of meal
  - Friday Lunch (\$7,000)
    - 2 minute live address, logo displayed during duration of meal
  - Saturday Lunch (\$7,000)
    - 2 minute live address, logo displayed during duration of meal
- 2 table top displays
- 3 full conference registrations
- High recognition on conference marketing material and signage
- Ability to attend President's Reception (invite only to NHCA leaders and volunteers) (1 ticket only)

#### Advertising and Marketing Benefits

- Virtual Marketplace listing in NHCA LMS
- Year-long recognition on website
- 6-minute ignite presentation
- Ability to send 1 eBlast to NHCA members only
- 1 Sponsor Spotlight takeover post on NHCA Social Media (Facebook, LinkedIn, Instagram)
- 1 quarter-page ad in Conference Spectrum
- 100-word descriptor in Conference Spectrum

#### Membership Benefits

- 3 complimentary annual Commercial Memberships
- 2 complimentary webinar registrations per year
- Access to NHCA Membership directory

### CONTRIBUTING SPONSOR

**\$2,500**

#### Conference Benefits

- 1 table top displays
- 1 full conference registration

#### Membership Benefits

- 1 complimentary annual Commercial Membership
- 1 complimentary webinar registration
- Access to NHCA Membership Directory

#### Advertising and Marketing Benefits

- Virtual Marketplace listing in NHCA LMS
- Year-long recognition on website
- 2-minute ignite presentation
- 1 business card-sized ad in Conference Spectrum
- 25-word descriptor in Conference Spectrum

Annual Sponsorship Benefits	<b>TITLE</b> <b>\$10,000</b> 1 Available	<b>SUPPORTING</b> <b>\$5,000-\$7,000</b> 6 Available	<b>CONTRIBUTING</b> <b>\$2,500</b>
<b>CONFERENCE BENEFITS</b>			
Table Top Displays at Conference	<b>3</b> Prime Placement	<b>2</b>	<b>1</b>
Number of Full Conference Registrations	<b>4</b>	<b>3</b>	<b>1</b>
Recognition on Conference Marketing Material and Signage	✓ Spotlighted Recognition	✓ Highlighted Recognition	✓
Exclusive Recognition at Conference with Stage Time	✓ 20-second video & 5-minute live address	✓ Meal Function Sponsorships come with opportunity to display video and/or do a live address	
Exclusive Invitation to President's Reception with NHCA Leaders and Decision Makers	✓ 2 Tickets	✓ 1 Ticket	
Access to Attendee List	✓		
First Right of Refusal for 2025 Conference	✓		
<b>ADVERTISING AND MARKETING BENEFITS</b>			
Year-Long Virtual Marketplace Listing	✓	✓	✓
Year-Long Logo Recognition on Website	✓	✓	✓
Virtual Ignite Presentation	✓ 10-minutes and access to the attendee list	✓ 6-minutes	✓ 2-minutes
Conference Spectrum Ad	✓ 1 full page	✓ 1 quarter page	✓ 1 business card
Conference Spectrum Descriptor	✓ 150 words	✓ 100 words	✓ 25 words
Send eBlast to NHCA Distribution List	<b>2</b> Members & Non-Members	<b>1</b> Members Only	
Sponsor Social Media Takeover	<b>3</b>	<b>1</b>	
Sponsor Showcase Video Webinar	✓		
Advertise an Event on the NHCA Website	✓		
<b>MEMBERSHIP BENEFITS</b>			
Access to NHCA Membership Directory	✓	✓	✓
Complimentary Annual Commercial Memberships	<b>5</b>	<b>3</b>	<b>1</b>
Complimentary Webinar Registrations	<b>3</b>	<b>2</b>	<b>1</b>



## Be a Part of this Energetic and Welcoming Organization! COMMIT TODAY!

<http://www.nhca.civicaconferences.com/2024-annual-sponsorships/>

We welcome inquiries that will assist your decision to be an Annual Sponsor,  
and we always value timely input - all year long.

Contact our NHCA support team at 303-224-9022 or  
[nhcaoffice@hearingconservation.org](mailto:nhcaoffice@hearingconservation.org)

**Jesse Norris**

*Director of Commercial Partnerships*

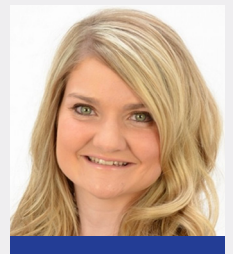
[jnorris@edareinc.com](mailto:jnorris@edareinc.com)



**Dani Korth**

*Senior Conference Planner*

[dani.korth@civicamanagement.com](mailto:dani.korth@civicamanagement.com)



**Ashley Montoya**

*Executive Director*

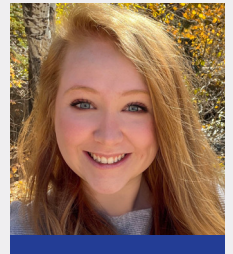
[ashley.montoya@civicamanagement.com](mailto:ashley.montoya@civicamanagement.com)



**Kelly Torres**

*Membership & Communications Specialist*

[kelly.torres@civicamanagement.com](mailto:kelly.torres@civicamanagement.com)





[www.hearingconservation.org](http://www.hearingconservation.org)