

SPONSOR PROSPECTUS

www.nhca.civicaconferences.com



ANNUAL CONFERENCE

FEBRUARY 5-7, 2026

FORT WORTH, TEXAS



Reach the Foremost Industry Leaders and Innovators in Hearing Loss Prevention.

Gain Access to the NHCA Community Year-Round.

Expand Your Reach and Leads.

INVEST IN ANNUAL SPONSORSHIP TODAY!

THE POWER OF PARTNERSHIP WITH THE NATIONAL HEARING CONSERVATION ASSOCIATION

Collaborating with the National Hearing Conservation Association is an impactful investment that advances hearing health, drives research, builds connections, educates communities, and highlights your organization's dedication to corporate social responsibility. These partnerships empower NHCA to continue leading the way in hearing conservation

– Sridhar Krishnamurti, NHCA President



NHCA makes it easy to stay up to date with latest research and innovations in hearing loss prevention, connect with influential leaders, and expand your network. As a sponsor, advertising with NHCA helps us efficiently reach our target audience, and attending the annual conference has introduced us to new customers and collaborators that have grown into lasting partnerships.

– Jesse Norris, NHCA Annual Sponsor and Director of Commercial Partnerships



NHCA Connects You with the People You Want to Reach

NHCA's members reflect the cross-functional nature of hearing conservation, with expertise including:

OCCUPATIONAL AND CLINICAL AUDIOLOGISTS	INDUSTRIAL HYGIENISTS	OCCUPATIONAL HEALTH NURSES
ACOUSTICAL ENGINEERS AND TECHNICIANS	PHYSICIANS	MILITARY PERSONNEL
OCCUPATIONAL HEALTH AND SAFETY PROFESSIONALS	UNIVERSITY PROFESSORS AND STAFF	RESEARCHERS
SCIENTISTS	ATTORNEYS	GOVERNMENT ADMINISTRATORS
RESEARCHERS	AND MANY MORE!	

Percentage of members who influence purchasing decisions:

30%

Over **2000** followers across social media outlets



In Database:

380
Members



3000+
Non-Members

Annual Sponsorship runs January 1st to December 31st

Kick off your sponsorship year with the Annual Conference and continue to receive benefits all year long!

Annual Sponsorship offers access to “industry innovators” and leaders in hearing conservation. In addition to valuable networking opportunities, NHCA provides a range of packages of benefits that can include:

- Featured partnership with NHCA on our Website and year-round engagement opportunities with membership
- Access to “members-only” benefits of NHCA, including the membership directory
- Ads in the NHCA e-newsletter and Spectrum communications
- Visibility in NHCA eBlasts and Spectrum publication
- Exclusive opportunities to participate in the Annual Conference
- Opportunity to present in Sponsor Ignite! Sessions
- And much more!

Why Sponsor?

- Support the industry that supports you
- Differentiate yourself from competitors
- Continue to build relationships with existing customers
- Gain access to new potential customers and generate leads
- Showcase your company and products
- Increase brand visibility and reach
- Contribute to the important work being done to advance hearing conservation

Annual Sponsorship provides you benefits for an entire year, from **January 1 through December 31**. This annual cycle also boosts your conference-related benefits and ongoing recognition and opportunities to reach the NHCA membership.

The deadline to sign up for 2026 annual sponsorship is **December 1, 2025**.



NEW Sponsorship Opportunities

TITLE SPONSOR

Exclusive Opportunity - Only 1 Available

\$10,000

Annual Conference

- 3 complimentary full Annual Conference registrations
- First choice of Exhibit Table placement
- Discount on additional conference registrations at the member rate
- Recognition in pre-event marketing emails and post-conference communications
- 1 quarter-page ad in *Conference Spectrum*
- 100-word company description in *Conference Spectrum*
- Access to the registration list

Marketing

- Spotlighted company logo on NHCA website
- Premier logo placement marketing materials
- One eBlast to NHCA members
- Two social media posts on NHCA platforms (Facebook, Instagram, LinkedIn)
- Opportunity to host a sponsored webinar

Membership

- 3 Commercial Memberships included
- Access to NHCA Membership Directory

Virtual Fall Educational Summit

- 5-minute address during the live event
- 3 complimentary Fall Educational Summit registrations
- Virtual booth in the NHCA Learning Center with session recordings
- Access to the registration list

Multi-Year Option

- \$18,000 for two years (save \$2,000)



NEW Sponsorship Opportunities

SUPPORTING SPONSOR

\$5,000 (2 Available)

Annual Conference

- 2 complimentary full Annual Conference registrations
- Priority Exhibit Table placement
- Discount on additional conference registrations at the member rate
- Recognition in pre-event marketing emails and post-conference communications
- 1 quarter-page ad in *Conference Spectrum*
- 100-word company description in *Conference Spectrum*
- Access to the registration list

Marketing

- Company logo on NHCA Sponsorship Page
- Highlighted logo placement marketing materials
- One social media post on NHCA platforms (Facebook, Instagram, LinkedIn)

Virtual Fall Educational Summit

- 2-minute address during the live event
- 2 complimentary Fall Educational Summit registrations
- Virtual booth in the NHCA Learning Center with session recordings
- Access to the registration list

Membership

- 2 Commercial Memberships included
- Access to NHCA Membership Directory

Multi-Year Option

- \$9,000 for two years (save \$1,000)

CONTRIBUTING SPONSOR

\$2,500 (5 Available)

Annual Conference

- 1 complimentary full Annual Conference registration
- Standard Exhibit Table placement
- Discount on additional conference registrations at the member rate
- Recognition in pre-event marketing emails and post-conference communications
- 1 business card-sized ad in *Conference Spectrum*
- 25-word company description in *Conference Spectrum*

Marketing

- Logo on NHCA Sponsorship Page
- Highlighted logo on marketing materials
- One social media post on NHCA platforms (Facebook, Instagram, LinkedIn)

Membership

- 1 Commercial Membership included

Multi-Year Option

- \$4,500 for two years (save \$500)

NEW Sponsorship Opportunities

SPECIAL 50TH ANNIVERSARY CONFERENCE OPPORTUNITIES

(Limited Availability)

Attendee Commemorative Giveaway Sponsor .. **\$3,500**

Champagne Toast Sponsor **\$2,500**

Celebratory Cake Sponsor **\$1,500**

Photo Opportunities Sponsor **\$1,500**



VIRTUAL FALL SUMMIT SPONSORSHIP \$750

- Virtual booth in the NHCA Learning Center with session recordings
- 2 complimentary Fall Educational Summit registrations
- Logo on event website and marketing materials
- Access to the registration list



Annual Sponsorship Benefits	TITLE \$10,000	SUPPORTING \$5,000	CONTRIBUTING \$2,500	VIRTUAL FALL SUMMIT \$750
Annual Conference Registrations	3 Full Registrations	2 Full Registrations	1 Full Registrations	
Exhibit Table Placement	First Choice	Priority Placement	Standard Placement	
Discount on Additional Conference Registrations	✓ (at member rate)	✓ (at member rate)	✓ (at member rate)	
Pre-Event/Post-Event Recognition	✓	✓	✓	
Ad in Conference Spectrum	✓ 1 quarter page	✓ 1 quarter page	✓ 1 business card	
Company Description in Conference Spectrum	✓ 100 words	✓ 100 words	✓ 25 words	
Access to Registration List (Conference)	✓	✓		
Fall Summit Speaking Time	✓ 5-minutes	✓ 2-minutes		
Fall Summit Registrations	3 Registrations	2 Registrations		2 Registrations
Virtual Booth in Learning Center	✓	✓		✓
Access to Registration List (Summit)	✓	✓		✓
Website Logo Placement	Spotlighted Logo	Logo on Sponsorship Page	Logo on Sponsorship Page	Logo on Event Website
Marketing Materials Logo Placement	Premier Placement	Highlighted Placement	Highlighted Placement	Listed on Marketing Materials
eBlast to Members	✓ 1 eBlast			
Social Media Posts	✓ 2 Posts	✓ 1 Posts	✓ 1 Posts	
Sponsored Webinar	✓			
Commercial Memberships	✓ 3 Included	✓ 2 Included	✓ 1 Included	
Access to Membership Directory	✓	✓		
Multi-Year Option	\$18,000 for Two Years	\$9,000 for Two Years	\$4,500 for Two Years	

Be a Part of this Energetic and Welcoming Organization! COMMIT TODAY!

<http://www.nhca.civicaconferences.com/2026-annual-sponsorships/>

We welcome inquiries that will assist your decision to be an Annual Sponsor,
and we always value timely input - all year long.

Contact our NHCA support team at 303-224-9022 or
nhcaoffice@hearingconservation.org

Jesse Norris

Director of Commercial Partnerships

jnorris@edareinc.com



Dani Korth

Director of Conferences

dani.korth@civicamanagement.com



Ashley Montoya

Executive Director

ashley.montoya@civicamanagement.com



Kelly Torres

Association Manager

kelly.torres@civicamanagement.com

