

NHCA ARCHIVE REPORT: February 21, 2016 – February 25, 2017

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This document summarizes key activities for the period just subsequent to the 2016 Annual Conference (held in San Diego, CA) and concluding just subsequent to the activities of the 2017 Annual Conference (held in San Antonio, TX). All activities at the 2017 Conference are included. This report contains the following sections:

- A. Management Firm Activities
- B. Conference Sponsorship and Exhibition Fees
- C. Executive Council Spring Conference Call
- D. Executive Council Summer Meeting, including Strategic Planning Workshop
- E. Executive Council Fall Conference Call
- F. Executive Council Meetings at Annual Conference
- G. Annual Conference
- H. Webinars
- I. Position Statements/Regulatory Involvement
- J. Changes to Bylaws and Policy and Procedure Manual
- K. Slate of Candidates for 2016/2017

A companion to this narrative report is the NHCA Archive Data Report (ADR). It is an Excel file that includes the following: officers (current and prior), list of NHCA presidents and program chairs, Spectrum editors, awards, titles of and presenters of key talks such as the Gasaway Lecture, dues, membership, conference cities and attendance, historical financial information for both NHCA and the Scholarship Foundation, literature sales, and other historical information. It is regularly updated.

Due to the comprehensive nature of the ADR the Historian has decided to remove various section from this narrative report and to shorten others. Readers are directed to the ADR for the types of information enumerated in the prior paragraph.

A. Management Firm Activities

Our management firm, Interactive Management Inc. (IMI), has been with NHCA for nine years, since September 8, 2008. The current Executive Director, Amanda Rewerts has been managing NHCA since January of 2016.

The most recent financial audit was completed in July 2014 by Stephen L. Wenner, CPA, PFS of The Wenner Group, LLC at a cost of \$650. The auditors reported that NHCA's financial statements presented fairly the financial position of NHCA and are in accordance with generally accepted accounting principles. It was recommended that the next financial statement audit be conducted in 5 years (2019), 60 days after the fiscal year-end (i.e., in August or September).

B. Conference Sponsorship and Exhibition Fees

2017 Vendor Sponsorship Benefits	Platinum (\$9000)	Gold (\$6000)	Silver (\$4000)	Bronze (\$2000)	Workshop Sponsor and Exhibitor (\$1500)
6-foot tables in exhibit area	Four	Three	Two	Two	One
Exhibitor Full Conference registration	Four	Three	Two	Two	One
Discount on Conference Spouse/Guest Tickets	25%	15%	10%	5%	
Logo with link on the NHCA Conference website page	Included	Included	Included		

Logo with link on the NHCA Conference Sponsor & Exhibitors listing page	Included	Included	Included	Included	Included
Join Us at NHCA 2017 logo to include on your website and marketing	Included	Included	Included	Included	Included
Podium Recognition	Included	Included	Included		
Ad in the Spectrum Supplement	Full Page	1/2 page	1/4 page	Business Card	
Descriptor in the Spectrum Supplement	100-word	75-word	60-word	40-word	25-word
Hand-Outs for Registration packets	Three	Two	Two	One	
One-year NHCA Commercial Membership	Included				
Give-away/swag item for New Members/Student Meet & Greet (typically has up to 50 attendees)	Included	Included	Included	Included	
Invite to attend the New Members/Student Meet & Greet (typically has up to 50 attendees)	Two	One			
One give-away/swag item for each conference attendee	Included	Included	Included		
Banner ad on the NHCA website through Dec. 31, 2017	Included				
Logo with live link on the NHCA Conference marketing emails	Included	Included			
Logo with live link on the NHCA Conference Registration Confirmation email for attendees	Included				
Your NHCA Conference Related Email to Attendees, sent by NHCA	Two (Pre & Post)	One (Pre)			
Articles in the Spectrum (issues of your choice)	Two	One	One		
Thank You Announcement of Sponsorship on NHCA LinkedIn	Included	Included			
Thank You Announcement of Sponsorship on NHCA Facebook	Included	Included	Included		
Listing in Thank You Announcement for all Vendors on NHCA LinkedIn pre &	Included	Included	Included	Included	Included
Announcement of Sponsorship with logo on NHCA Conference marketing materials and printed Discount Coupon distributed at 2016 ASHA Convention via NHCA booth {must sign up & pay by Oct. 25, 2016 to receive this benefit}	Included *Sign up by Oct. 25, 2016*				
Included in "Sponsored By" list on NHCA Conference Press Releases	Included	Included			
Logo, Company Descriptor, contact info, active link on *NEW* conference app	Included	Included	Included	Included	Included
Listing in Sponsor Thank You push notification in app - happens onsite at conference	Included	Included	Included	Included	
"Hosted by" Sponsor signage on a Friday Night Event Activity	Included (1st Choice)	Included (2nd Choice)	Included (3rd Choice)		
"Hosted by" Sponsor for a Friday Night Event Activity in event marketing materials	Included	Included	Included		
"Hosted by" Sponsor for a Friday Night Event Activity in app	Included	Included	Included		
Sponsor Thank You Announcement during Friday Night Event	Included				
Time at workshop to do HANDS-ON DEMO of new products NOTE: All times are tentative until the registration deadline. Vendors participating in this opportunity will be notified of their final time slot for this workshop one month prior	45 mins.	30 mins.	15 mins.		

Meeting room to host a New Product Focus Group outside of NHCA conference programing and special event hours.	Included				
Signage with logo	throughout	throughout	throughout	throughout	workshop luncheon

C. Executive Council Spring Conference Call (May 9, 2016)

- The idea of NHCA developing its own journal on HLPP was discussed.
- The method of how to electronically distribute *Spectrum* was revisited and it was decided to go back to posting the full PDF and emailing portions of it and links to it. Posting the complete PDF is important so that we have a document issue that can be properly cited.

D. Executive Council Summer Meeting, including Strategic Planning Workshop (July 21 - 22, 2016, Denver)

- Meeting began with a day-long strategic planning workshop facilitated by Jane Dvorak of JKD! & Company, Inc. A separate report date August 11, 2016 issued by here summarizes the outcomes of the meeting in the areas of budget/finance, membership, program, and communications.
- There was a review of all task forces and two were recommended to be disbanded, such as the Children and Noise TF, Marketing TF.
- The Teaching Tools are outdated and NHCA decided to move forward and revise.
- The management firm evaluation tool was revised and shortened and designed to be more appropriate to achieving its goal.
- Website issues were discussed. A complete redesign was found to be too expensive. The ED was tasked with researching the problem and making recommendations for the fall meeting.
- There was extensive discussion on ideas to increase membership.
- It was decided to establish a new CAOHC/NHCA webinar program.
- Various ideas related to virtual conferences and broadcasting sessions were discussed.

E. Executive Council Fall Conference Call (November 7, 2016)

- A Chair of Social Media was established, reporting to the Director of Marketing & PR.
- The Historian noted that he has added a profit/loss section to the ADR and it indicates NHCA has ended every year in the red since 2013.
- The ED and *Spectrum* editor were tasked with a plan to sell *Spectrum* content to non-members.
- ED tasked with investigating how to record 3 hours of conference content to test the idea of selling as a virtual conference.
- Progress on creating a 2016-17 CAOHC/NHCA webinar series is continuing.
- David Stern has agreed to send a sample tech talk for evaluation and consideration at conference.

F. Executive Council Meetings at Annual Conference (February 22 - 25, 2017)

- NHCA is preparing a letter on Congressional Bill H.R. 367, the "Hearing Protection Act of 2017."
- The plan had been to post and alert Mexican hearing conservationists about the San Diego conference but because of new U. S. immigration activities this was unsuccessful.
- There was an extended review of the conference. 55% of the attendees used the app.
- It was recommended that the EC review the conference program each year before it is circulated.
- The current cost of printing the program is \$3000.
- There were issues raised about student volunteers and their training for work at conference.
- The perennial discussion of longer break times at conference came up again.
- It was requested to use lavalier mics for the presenters in the main hall to assure better and more consistent sound quality.
- Work continued on the CAOHC/NHCA webinar series.

G. Annual Conference

The 41st Annual Hearing Conservation Conference was held February 23 - 25, 2017 at the Marriott Rivercenter Hotel, San Antonio, TX. Paid registrants, total participants, early full member registration fees, and total exhibitors, appear in the ADR.

Sponsors and categories were:

- Platinum (1 @ \$9000): 3M
- Gold (@ \$6000): None
- Silver (@ \$4000): None
- Bronze (@ \$2000): Sensidyne, LP, Shoebox Audiometry, NIOSH, ViAcoustics, Tremetrics, Moldex-Metric, Inc., Benson Medical, Hamilton CapTel,
- Workshop Sponsor (@1500): ASHA, University of Washington, BOSE, It's a Noisy Planet, Protect Their Hearing, Uvero, ASHA, CAOHC

The meeting resulted in a profit for NHCA of -\$10,755.94

The Conference comprised 20 platform lectures, including the Keynote Lecture by William J. Murphy, the Don Gasaway Lecture by Eric Fallon, as well as a 115-min. set of four concurrent sessions with four lectures each, 14 posters, Saturday morning roundtable discussions, the Safe-in-Sound Awards session, and a luncheon lecture by Christopher Clark. The seven workshops included:

- Hearing Loss Prevention: The Basics
- Shake, Rattle and Roll: Bone Conduction, Hearing Protection, and Audiometric Testing
- What Does it Mean to be In or Out of FAES: How Fit Testing Fits in Hearing Conservation
- Noise-Induced Hearing Loss: Recent Insights into Mechanisms and Functional Consequences of Exposure
- The HIPPA Privacy Rule and Occupational hearing Conservation Programs
- Communication Academy: An "Ears-On" Introduction to Electronic Hearing Protection
- Audio Technology for Audiology

The following awards were presented at the Conference:

Lifetime Achievement Award	Robert Dobie
Outstanding Lecture Award (2016)	Deanne Meinke
Outstanding Poster Award (2016)	not presented
Golden Lobe Awards	Eric Fallon, Michael Stewart

The Friday-evening Gala, was held at the Tower of Americas in San Antonio, Texas.

H. Webinars

The NHCA did not offer or co-sponsor webinars during the time period covered by this report.

I. Position Statements/Regulatory Involvement

NHCA prepared a response to a Congressional bill on silencers called the Hearing Protection Act (see section F above) but as of the end of this reporting period it had not yet been sent to Congress.

J. Changes to Bylaws and Policy and Procedure Manual

No changes were made in this time period.

K. Slate of Candidates for 2016-2017

Ballots were electronically distributed December 13, 2016 with a due date of January 16, 2017. Total number of voting ballots received was 65.

President Elect
Secretary/Treasurer
Director of Communication
Member Delegate
PSP Delegate
Commercial Delegate

Vickie Tuten
Sarah Mouser, Eric Fallon
Frank Wartinger
Michael Stewart
David Nelson
Heather Malyuk, Madeleine Cissna

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